



LONELY

A SHORT FILM BASED ON SCREENPLAY BY MARLENE SOSEBEE



Produced By
Boudica Productions

And
Z-Ville Productions



LONELY

Confidentiality Notice

This document and the information contained herein, is provided solely for the purpose of acquainting the reader with Lonely, Boudica Productions and Z-Ville Productions. It is proprietary information to the companies.

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Film Investment Risks

Any investment in film production involves a high degree of risk. This investment should not be made by anyone who cannot afford the loss of his or her entire investment. Before investments are made, the following risks must be carefully considered:

- a) The success of any medium, whether film or TV, depends on the public's tastes and opinions at any given time. The likes and dislikes of the public vary greatly from day to day and can never be confirmed. As a result, it is impossible to determine the success of this, or any, film.
- b) The release of a similar film may affect the popularity of this film.
- c) As a result of the above factors, and others not listed here, only one of every five films made recoup their cost.

For the interest of the Limited Liability Company, the investors realize they may not dispose of their investment at any time and that they bear the financial risk of their investment for an indefinite period of time.

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Executive Summary

Overview of Company

LONELY, LLC, a Limited Liability Company, is an independent motion picture production company assembled from creative and business entertainment industry professionals with a common goal of producing the independent short film LONELY.

The Project

LONELY is a short film budgeted to be produced at \$7,500 and for internet and theatrical exhibition in the United States and abroad. The film genre is suspense, with attributes of murder and violence. The Company desires to hire name talent for roles in the picture, thereby adding to the film's commercial value and audience appeal. Investor will receive %60 of all profits.

The Industry

The U.S. and worldwide box offices grossed \$9.6 billion and \$26.7 billion respectively in 2007. The market for independent films has expanded tremendously in the last few years amounting to worldwide grosses of over \$1.5 billion. The success of 1999's low-budget film, "The Blair Witch Project," which earned over \$200 million in worldwide revenue, revolutionized how studios and distributors look at the production and marketing of films.

The Market

The strategy of making films in well-established genres has been proven time and time again to be a smart and sound choice for production. Traditionally, the fortunes of independent filmmakers have always cycled up and down from year to year. The recent success of independent films, such as "Sideways," "Lost in Translation" and "You Can Count on Me" has ensured the independent segment will continue the growth spurt started in the 1990s.

Distribution Strategy

The motion picture industry is highly competitive with a significant portion of a film's success relating to the skills of its distributor's marketing Strategy. LONELY, LLC intends to submit the completed film to the most prestigious and successful annual film festivals, Sundance Film Festival (Park City, Utah - January), Toronto International Film Festival (Toronto, Canada - September), and The Cannes Film Festival (Cannes, France - May), and will use best efforts to negotiate with a distributor upon or near completion of principal photography prior to entering any film festival. This Strategy will maximize the Company's bargaining power and increase the potential profit the film may earn.

Investment Opportunity

LONELY, LLC seeks \$7,500 capital to fund the short film production of "LONELY." Boudica Productions proposes to secure all its moneys from venture capitalists and private investors. Using a conservative, selective revenue projection, and an assumption of general industry distribution agreements, the Company projects gross revenue of up to \$1 million with a net producer/investor income of up to 600 thousand for LONELY.

LONELY

Mission

Our goal is to produce a short film that will entertain, educate, surprise, and refresh the spirit of true independent filmmaking through provocative story-telling.

LONELY will touch the soul, break new ground, educate, and entertain.

We will convey an immense amount of experience, expertise, and professionalism into the production of LONELY.

Organization

Boudica Productions was formed in January, 1998 by Marlene Sosebee to produce high quality, important, honest, thought provoking, profitable low-budget theatrical motion pictures and music videos to be experienced by a wide variety of audiences. Actor, Writer, Producer, Director Musician, owner of Boudica Productions and queenboudica.com, Marlene has been on stage all of her life. As a 15 year SAG member, Marlene has acted in many Hollywood productions and appeared in twenty of her own music videos. She has written ten feature length screenplays, nine shorts and four books (two of them published). Marlene was the lead guitarist of the all female rock band Lypstik and performed on the East Coast, Canada and Los Angeles.

Z-Ville Productions is owned by actor, writer, producer, director and musician Zander Villayne. Zander is known as an all round entertainer. He is a proficient actor / filmmaker and musician. He owned numerous recording studios and is the owner of Z-Ville Productions. He spends most of his time acting, playing, writing, producing and directing projects. As an actor, Zander has been in films that have appeared on Cable and the Networks. He has also been in numerous television shows and Independent Films. As a musician, Zander is the founder and leader of HD Loudertrain. He has songs that have been featured in Independent Films as well as garnering some radio play. Zander has written produced and directed eight short films, numerous Music Videos, Industrials, Spec Commercial, Features and Trailers and is in production on a feature called LOTTO.

Advantage

Collectively, the production team of Lonely has produced a variety of feature films and music videos. In addition, they have participated in over 500 independent films as actors, directors, producers, production management and production support staff.

Lonely

Lonely
By Marlene Sosebee

Lonely

Based on: Fictional account

10 pages

By: Marlene Sosebee

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Suspense

Format: Short

Log line:

In a post apocalyptic world, a woman survives with in a church with only the company of some mannequins.

Synopsis:

Judy Darling is the only survivor in a post apocalyptic world living in an old church with some mannequins to keep her company. When five intruders threaten her world she takes drastic measures to protect everything that she has come to know as reality.

The Project

Screenplay Rights

The screen rights to Loneley owned by Boudica Productions. The rights to the screenplay and underlying rights to the book may be purchased by Loneley, LLC upon funding. The script purchase agreement is attached in the Exhibits section.

Development Highlights

The following individuals will Direct:

- Zander Villayne
- Marlene Sosebee

Casting of this SAG New Media Budget will attract many B-Actors especially in these hard times.

The Market

Along with many corporations in the United States, the major studios began the radical process of restructuring or “downsizing” at the end of the 1990s. While in the past, they all maintained expensive production facilities and staff and significant overhead expenses, the impact of unions and guilds and runaway production budgets have forced studios to follow new business models. Although this trend has been highly publicized in the live-action realm, a similar situation is presenting itself with respect to animated films. Those companies are releasing fewer films but expect greater grosses per film. As a consequence, smaller production entities, the independents, have arisen.

Marketing strategies and Distributors for Boudica Productions

1. SAG New Media internet release.
2. Communications through email and contact lists.
3. Vigorous campaigning on youtube.com, myspace and facebook with trailers.
4. Create buzz with key talent interviews, unit photography and production publicity stories.
5. Marketing push by a publicist and a promotion team.
6. Various short film festivals.
7. Will do extensive Film Festival Circuit push geared toward its genre.
8. Domestic distribution with Epoch or other interested distributors
9. Possibly a short one week run at laemmle theaters.
10. Release theatrically in various cities at selected theaters nationwide based on demographic.
11. Sell units to Block Buster / Net Flix / Odyssey Video / 20/20 / Red Box and more at top going rates.
12. International distribution with Cinema Epoch, Ikapital Film Company or other interested distributors keeping in mind that pre-sales with one specific company can help the producer cover the financing of their film but it often makes the deal with other potential distributors a little less attractive once the film is finished. The reason being, most distributors who acquire films from other markets and festivals wish to represent the film in all domestic distribution outlets, not just what is left over.

Attached to this plan are the following:

- Synopsis
- Script
- Budget
- Shooting Schedule
- Strips
- Days Cast
- Locations
- Copyright
- ProForma
- Producer Bios
- Equipment owned by producers
- Marketing and Distributing
- Product